

25.11.86  
A. Holtzman

30 NOV. 1977

cc: p. gries  
d.k. hoel, Kansas City  
aeb - jmh - fwm - ocs pme

re: sec smoking and health - consumer protection and advertising restrictions

referring to your telex of november 28 i can tell you the following-

- i will send you a second copy of dr. heyhig's letter of november 16
- i will also be sending you this week a new report which i requested from dr. heyhig outlining the present situation and future developments.
- as you know an icosi task force under the chairmanship of dieter von specht ( b.s.a.t. ) and of which i'm a member, will deal with this matter. i'll have a first meeting with dieter von specht thursday december 1 in hamburg.
- dr. heyhig recommends that the industry's action should be undertaken early 1978.
- as you know d.k. hoel prepared, on my request, a number of possible submission papers which we're now reviewing

i will contact you after my december 1 meeting with dieter von specht  
regards

p. insiring

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